

STD Prevention & Wellness Fair

# Sponsorship Proposal

● ○ COMPANY NAME



**Empowering communities with education, access, and support.**

And with the support of \*COMPANY NAME\*, we can bring even more vital resources and opportunities directly to the community.

*DID YOU KNOW?*

**Georgia is ranked the 4th highest STD rate in the country.**

# Introduction



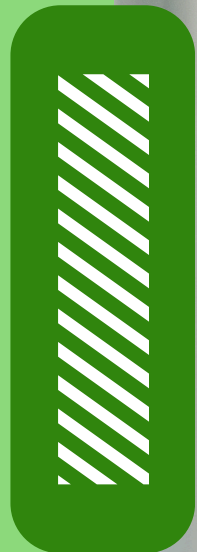
## Meet The Owners

Founder & Owner



### To the table \*Owner\* brings ...

- 10+ years of combined experience in healthcare, diagnostics, and community health engagement
- Track record of building cultural, health-focused initiatives that combine wellness, education, and entertainment



# About Our Companies



●○ Community



●○ On Site Testing



●○ Mobile Testing

## ○ The Lab

Black-owned clinical laboratory located in Georgia

- Specializes in toxicology, infectious disease, and preventative health testing
- Built a reputation known for fast turnaround times, accuracy, and community-centered initiatives

## ○ Our Headquarters

Community health engagement and marketing company

- Partners with healthcare providers, housing authorities, and cultural organizations
- Uses creative events and programs to bring health directly to underserved communities



The Initiative

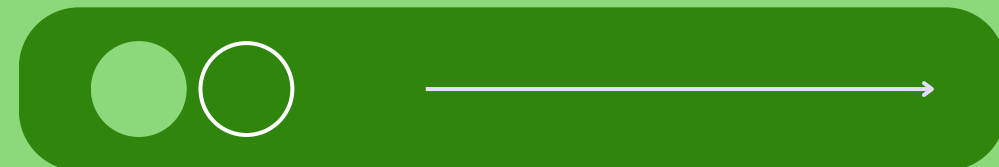
# Lowering STD Rates in Atlanta

**Per the CDC, Atlanta consistently ranks among the highest U.S. cities for STD infection rates.** Data shows us that ...



- **1 in 50 Atlanta residents lives with HIV**
- **Gonorrhea rates are double the national average**
- **Chlamydia rates in Fulton and DeKalb counties average around 1,200 cases per 100,000 people**





# Event Aim

The Goal

**Normalize prevention and testing by integrating screenings into cultural events**

## Continued Engagement

### Target:

Quarterly cultural event hosted in the backyard of CarePoint Lab, Sandy Springs, GA

## Proposed Launch Date

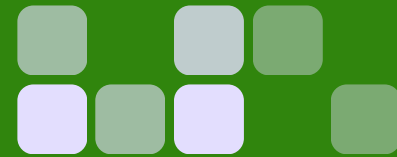
### Target:

Saturday, December 13, 2025

## Event will feature:

- Free STD Screenings & Health Education
- Food Trucks & Drinks
- Live Entertainment & DJs
- Vendor Market & Small Businesses
- Panel Discussions with Black Doctors of Atlanta
- Meet & Greet, Wellness Activities, Games

# Attendance and Reach Projections



## **250–350 Attendees per event**

Engaging a mix of young professionals, families, and community members at each gathering.

## **25–30 Brand Ambassadors / Community Partners**

Consistent presence of dedicated ambassadors and partners to enhance event engagement and visibility.

## **Quarterly Cadence**

Four major events hosted annually to maintain momentum and community involvement.

## **Projected Annual Reach**

Over 1,000+ in-person attendees and 20,000+ digital impressions across all quarterly events.

## **Strong Representation of Atlanta's Black Professional Community**

Events will be designed to reflect and celebrate the diversity and influence of Atlanta's Black professionals.



# Why **\*Sponsorship Company\*** is a perfect match

## Proven Commitment

\*Sponsorship Company\* has a long-standing tradition of supporting cultural initiatives, making them a natural partner for events that uplift and educate communities.

## + Mission Alignment

Your commitment to positive social impact aligns perfectly with ASAP's mission to promote STD prevention and health awareness, ensuring important conversations reach and resonate with the people who need them most.

## Sponsorship benefits:

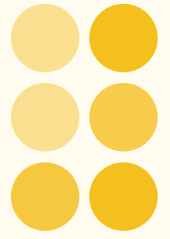
- Champion public health while supporting culture
- Consistent visibility through ongoing events

- Showcase brand commitment to diversity & inclusion

- Connect with Atlanta's Black community via grassroots activation



# Sponsorship Tiers



## Title Sponsor

**Investment:**  
**\$25,000**

- Naming rights: "ASAP STD Health Block Party presented by ...."
- Exclusive beverage partner rights
- Logo on all materials & signage
- Speaking opportunity during panel discussions
- Inclusion in PR & social media campaign

## Supporting Sponsor

**Investment:**  
**\$10,000**

- Logo on select signage, flyers, digital channels
- Vendor booth activation
- Social media mentions
- Inclusion in press release & event recap

## Community Partner

**Investment:**  
**\$5,000**

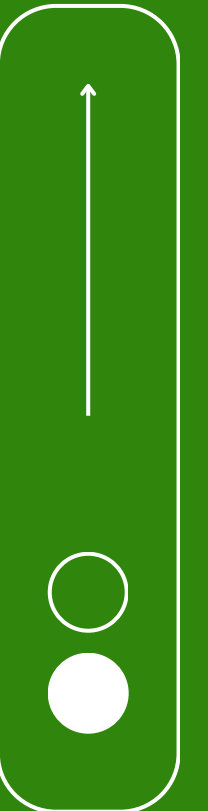
- Logo on community-facing materials
- Small vendor/activation space
- Social media shoutout

# This initiative merges health, culture, and community impact

With **\*Sponsorship Company's\*** support, we can:

- Save lives through early testing and education
- Celebrate culture with food, music, and authentic engagement
- Position the event series as a premier cultural experience in Atlanta, not only celebrating community, but driving lasting impact through health awareness and prevention.

Learn More:



## For Next Steps

Owner's Name  
*Founder & Owner*

**Email :**

**Phone:** Available upon request

**Let's make prevention a part of the culture.**

